

HOSTED BY



THE TELECOM LEADERS' SUMMIT 2014

19th June 2014

Dubai - United Arab Emirates

THE RISE OF THE BROADBAND ECONOMY

“Shaping Excellence in Cooperation

... Governments, Operators, Internet Players...”

OPENING SESSION

Welcome Note

- | | |
|----------------------|---|
| 14:00 – 14:05 | Bocar A. BA – CEO, SAMENA Telecommunications Council |
| 14:05 – 14:10 | Dr. Nasser Marafih – CEO, Ooredoo Group - Chairman of Board of Directors, SAMENA Council |
| 14:10 – 14:20 | Mr. Charles Ding – Senior Vice President, Huawei |
| 14:20 – 14:25 | H.E. Mohamed Al Ghanim – DG , TRA UAE |
| 14:25 – 14:30 | Mr. Osman Sultan – CEO, du |
| 14:30 – 14:35 | H.E. Hamadoun Toure – Secretary General, ITU |

SESSION 1: **Mobile Data Growth and Spectrum Needs**

14:35 – 15:10

Moderated by: Bahjat El-Darwiche, Partner, CMT Practice Leader, Strategy&

Briefing: “Data explosion: Boom or Bust”

Tarek El Masry, Managing Director Middle East– McKinsey

Chaired by:

Rolf Meakin

Senior Partner

Global TMT Advisory Leader,

PwC

Panelists:

1 – H.E. Dr. Hamadoun Toure, Secretary General ITU

2 – Dr. Nasser Marafih, CEO, Ooredoo Group

3 – Mr. John Giusti, Head of Public Policy, GSMA

4 – Mr. Russ Matthews, Director, UK Business Consulting, Huawei

15:10 – 16:00

Open Debate with the Leaders & the audience

16:00 – 16:30

Coffee Break & Networking

Huawei latest products display at the foyer – Armani Ballroom

SESSION 2: **Convergence of Telecom, Media and
OTTs Regulating for the future**

16:30 – 16:50

Convergence of Telco's, Broadcasters and OTT Videos: Regulatory Implications

Moderated by: Santino Saguto – Partner, Consulting
TMT Leader for Middle East - Deloitte & Touche

Chaired by:

Karim Taga
Managing Partner
Arthur D. Little

Panelists:

- 1 – H.E. Mohamed Al Ghanim, TRA UAE
- 2 – Mr. Abdul Aziz Al Sugair, Chairman, STC Group
- 3 – Mr. Hakam Kanafani, Chief Adviser And Board Member, Turk Telekom
- 4 – Mr. Luigi Gambardella, Executive Chairman, ETNO
- 5 – Mrs. Ann Lafrance, Coordinator European L.P, Squire Sanders & Patton Boggs

16:50 – 18:00

Open debate with the Leaders & audience

18:00 – 19:30

Cocktail Networking in Armani Lounge – G level

19:30 – 19:45

Group Picture – Armani Ballroom

SESSION 3: **Broadband Investment**

Opening Speeches

19:45 – 19:55

Bocar BA – CEO – SAMENA Telecommunications Council

19:55 – 20:00

H.H. Sheikh Nahyan Bin Mubarak

Minister of Culture, Youth & Community Development of UAE

20:00 – 20:10

Mr. Shi Yaohong – President – Huawei

20:10 – 20:40

**Moderated by: Mrs. Lynne Anne Dorward, Executive Director Group
Regulatory Affairs – Ooredoo Group**

Panelists:

1 – Dr. Amr Badawi – Board Member – NTRA - Egypt

2 – Mr. Scott Gegenheimer - CEO of Zain Group

3 – Dr. Amer Rawas – CEO Omantel

4 – Mr. Osman Sultan – CEO - du

5 – Mr. Tony Wong, Director of Business Consulting, Huawei

20:40 – 22:30

Dinner Debate with Leaders & Audience – Armani Ballroom